



[www.HispanicChamberCincinnati.com](http://www.HispanicChamberCincinnati.com)

Our mission is to promote the creation and growth of the Hispanic/Latino business community in the Cincinnati-metro area, while acting as a "connector" with the largest local organizations who seek to diversify their purchases and employment. We are a visible advocate for Hispanics in our region and actively promote trade business opportunities with our Latin American counterparts.

We work closely with the U.S. Hispanic Chamber of Commerce and other local chambers of Commerce. We are part of a national network of Hispanic business associations and firms, working to expand win-win business opportunities.



HISPANIC CHAMBER CINCINNATI USA  
2637 ERIE AVENUE, SUITE 206 | CINCINNATI OH 45208  
TEL 513.979.6999



Cincinnati USA  
**HISPANIC CHAMBER**

## A BRIEF SUMMARY OF 25 YEARS OF ENGAGEMENT AND CONTRIBUTIONS TO OUR COMMUNITY



PAST, PRESENT AND  
THE NEXT 25 YEARS

# 2021

# OUR PAST, OUR PRESENT AND OUR PLANS FOR THE NEXT 25 YEARS

We are extremely pleased to share with you this twenty-five-year anniversary document that summarizes who has helped us since our incorporation in 1996 to now 2021. We will also share with you our plans for the next 25 years where our contributions to the economic growth of our metro area will be vital to maintain the Fortune 500 companies we have now and to attract many Global 100 organizations to establish their USA HQs offices in our metro area.



Data from the recent 2020 census shows the following:

- The US Hispanic population is expanding approximately six times faster than non-Hispanics and they account for nearly 80% of all the new business created during the last decade. Hispanics are continuing driving the economic growth of the entire country. In short, we are providing the "HUMAN ENERGY" that the country needs to sustain the nation's economic growth

- Hispanics operate more than 4.5 million small businesses
- Hispanic children are 25.75% of the population

- To a large extent economic growth comes with the growth of our general population and Hispanics are by far the only group growing in a sustainable way in the Nation, in Ohio and in Kentucky (See #'s for the last 10 years).

- In the USA the general population grew 7.35%
- In Ohio the general population grew 2.27%
- In Kentucky the general population grew 3.83%

### % of Hispanics in the general population

Total USA	18.7%
Ohio	4.4%
Kentucky	4.6%

- States with larger growth in their Hispanic populations are strongly growing their economies and consequently offering better job opportunities to their residents. On the other side, states, or other metro areas where the Hispanic population is not relevant (low %) are growing at a lower rate, or not growing at all.

- Global Fortune 1,000 Companies are seeking vibrant growing communities to establish their USA HQs offices in metro areas that are growing their populations and have the workforce that supports all kinds of employment options in addition to making our Cincy-metro area a Global metro-city so we can strongly attract global Entrepreneurial organizations by "intentionally" welcoming them to our community.

- As you would understand, we are strongly competing with other metro areas (in the 2 – 3 million people range) to do exactly what we are trying to do, and our metro-area has not grown significantly in the last 30+ years! In our leadership team we believe that our Cincy-metro area has the best quality of life in the entire country and we can attract companies and people to relocate here!!

- In summary, our future overall goal is to influence our business community to proactively promote the growth of our population so we can become a global-metro-city and help all our residents economically ahead of our other competitor macro-regions. Our best years are ahead of us, and we respectfully request your trust and support to make this possible!!



## OUR HISPANIC HEROES



SISTER MARGARITA BREWER



V. ANTHONY SIMMS-HOWEL



GLORIA MILORD



SISTER JUANA MENDEZ



SISTER SALLY DUFFY, SC

## OUR PAST



GLORIA MILORD



CARLOS SOSA



ENEIDA UEHLIN



REA N. WALDON, Ph.D.

## AMIGO AWARDS

Each of these SIX individuals have helped our chamber reach the professional level we have achieved over the years. We extend our most sincere gratitude to their wisdom and unconditional support.



DON HOFFMANN



ROB DENISS



PAUL CALLAHAN



JOSEPH DEHNER



MIKE ROBINSON



DR. O'DELL M. OWENS

# FOUNDING MEMBERS, AND PAST PRESIDENTS

One thing that is impossible to know is what would have been of our organization without the decisions and direction of the founders and people in leadership positions in the critical early years of our beloved Hispanic Chamber. We want to express our most sincere appreciation for all their pioneering efforts and their valuable mentoring each one of our previous champions provided to all our current board members.



JAMES HARNEY



ONNIE MARTIN



V. ANTHONY SIMMS-HOWEL



LEO CALDERON



RANDY CHAVEZ



ROBERTO PERAZA  
(alias "el Gran Jefe")



ALFONSO CORNEJO and ROBERTO PERAZA

# BOARD OF DIRECTORS



ALFONSO CORNEJO



DANIEL CONDE



PAM RINCONES



JOSE LUIS ESPARZA



FRANCISCO OKHUYSEN



MARIBEL CORTES



MONICA PERDOMO



MICHAEL BECK



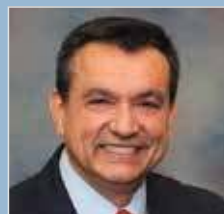
GEORGE FEE



RON REBLANDO



SIMON SOTELO



RUBEN CONTRERAS

Tremendous gratitude to this two past Board Members, after spending more than 15 years of continuous service to the chamber.

## OFFICE SUPPORT



MICHAEL JACKAMAN



NELISA LUZ



CECILIA MAGILL

# OUR COMMUNITY ADVISORY COUNCIL



GIOVANNA ALVAREZ



LORENA MORA-MOWRY



LUZ ELENA SCHEMSEL



LUIS CARLOS DIAZ



LOURDES RIBERA



ANGEL LOMBERT



CINDY TSAI

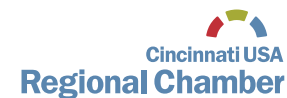


STEVEN ACOSTA

## OUR INTERACTIONS



## PARTNER ORGANIZATIONS



# OUR ANNUAL GALAS

## 2001 MEXICO

ERNESTO ZEDILLO [PRESIDENT 1994 - 2000]



## 2002 CHILE

ANDRES BIANCHI [AMBASSADOR]



## 2003 BRAZIL

RUBENS A. BARBOZA [AMBASSADOR]



## 2004 ARGENTINA

JOSE OCTAVIO BARDON [AMBASSADOR]



## 2005 COSTA RICA

F. THOMAS DUEÑAS [AMBASSADOR]



## 2006 10th ANNIVERSARY

HISPANIC CHAMBER CINCINNATI USA



## 2007 MEXICO

VICENTE FOX QUESADA

[PRESIDENT OF MEXICO 2000 - 2006]



## 2008 CINCINNATI

DUE TO THE GREAT RECESSION AND A COMBINATION OF VULNERABILITIES DEVELOPED IN THE ECONOMIC SYSTEM WE DECIDED NOT TO CELEBRATE THE 2008 ANNUAL EVENT.

## 2009 PERU

LUIS M. VALDIVIESO [AMBASSADOR]



## 2010 PANAMA

JAIME E. ALEMAN [AMBASSADOR]



## 2011 BRAZIL

MAURO LUIZ IECKER VIEIRA [AMBASSADOR]



## 2012 CHILE

FELIPE BULNES [AMBASSADOR]



## 2013 MELANIE HEALEY

P&G GROUP PRESIDENT



## 2014 COLOMBIA

LUIS CARLOS VILLEGAS [AMBASSADOR]



## 2015 MEXICO

ERNESTO ZEDILLO

[PRESIDENT OF MEXICO 1994-2000]



## 2016 MEXICO

VICENTE FOX QUESADA

PRESIDENT OF MEXICO 2000 - 2006



## 2017 PERU

CARLOS PAREJA [AMBASSADOR]



## 2018 FC CINCINNATI

JEFF BERDING [PRESIDENT & GM FCC]



## 2019 CINCINNATI USA REGIONAL CHAMBER

JILL P. MEYER [PRESIDENT & CEO]



## 2020 VIRTUAL GALA AND SCHOLARSHIPS



# 25TH ANNIVERSARY CELEBRATION & COCKTAIL RECEPTION



**Keynote Speaker**

**DR. O'DELL MORENO OWENS**  
PAST PRESIDENT OF INTERACT FOR HEALTH

**D**R. O'Dell M. Owens holds both an MD and master's of public health from Yale University Medical School where he also completed a residency in obstetrics and gynecology. He completed a fellowship in reproductive endocrinology at Harvard Medical School and served as a clinical instructor in reproductive endocrinology. After returning to his native Cincinnati in 1982, Owens established an in vitro fertilization program at the University of Cincinnati Medical Center. He achieved Cincinnati's first successful conception and delivery as well as the first pregnancy from a frozen embryo.

Prior to coming to Interact for Health, Dr. Owens served as the Hamilton County Coroner, Cincinnati State Technical and Community College President and Medical Director/Interim Health Commissioner of the Cincinnati Health Department.

Dr. Owens has a long track record of service to community groups in Greater Cincinnati. He is currently on the board of the Cincinnati Fire Foundation, the Carl H. Lindner Jr. Family Center for Conservation and Research of Endangered Wildlife (CREW) at the Cincinnati Zoo and Botanical Gardens, the Ronald McDonald House, the Federal Reserve Bank of Cleveland's Cincinnati Business Advisory Council and is chair of the Cincinnati Preschool Promise.

For 29 years, he was on the U.S. Bancorp Board of Directors, and has served on the boards of the University of Cincinnati, Greater Cincinnati/Northern Kentucky International Airport, Cincinnati Red Cross, Fine Arts Fund (now ArtsWave) and the National Underground Railroad Freedom Center. For 10 years, Dr. Owens has volunteered as chair of the annual CET Action Auction which supports Cincinnati's public television programming. In 2020, the Cincinnati USA Regional Chamber recognized him as "Great Living Cincinnati."

# 2020-2021 VIRTUAL MEETINGS

For the past 23 years we have hosted in person Networking meetings and events. But due to COVID-19 pandemic and following all the health regulations, in July of 2020, we started our virtual Zoom meetings of the **Business Leads Lunches (BLL)** held the 2nd Tuesday of the month, **Networking Meetings** held the 4th Tuesday of the month, and quarterly events like the **Hispanic Young Professional (HYP)** events, and the **Latin American Round Table** (meetings for companies who exports products and services to Latin America).



**DANIEL CONDE**  
Latin American  
Round Table Leader

# POWERFUL WEBSITE

Our new website platform updated in June 2021 is our most powerful tool to all our members and visitors. Potential clients can find Hispanic businesses by categories and services. Our members can also post news, events, job promotions and much more.

- Full Business Directory display (Header banner, profile, logo, representative/contact display and photo/avatar, video/images media, highlights, social media and maps.)
- Banner display for our members in the main navigating pages from our website.
- Promote member events, offer promotions and special discounts to the community or member to member.
- The best bilingual recruiting positions in the Cincinnati metro area website for members and non-members. More than 750 (+) jobs a year and 90,000 (+) yearly hits. Each job opportunity is active in our website for 6 weeks, share in our social media page (@CincyBilingualTalent) and we work very closely with La Vanguardia Hoy Cincinnati Spanish Newsletter to post some of our job opportunities and as well with Grupo Xela, Hispanic Marketing by sharing opportunities in their social media platforms.
- We are extremely active in Social Media. Please like and follow us!





Hispanics Avanzando Hispanics (HAH) dba Hispanic Chamber Cincinnati Foundation, a Non-Profit 501 (c) (3) Organization dedicated to advancing the emerging Hispanic population in the Greater Cincinnati community by managing and supporting programs that meet the key needs of Hispanics and by creating understanding of the contributions of Hispanics to the overall community.

## BOARD OF DIRECTORS



ALFONSO CORNEJO  
CHAIR



SIMON SOTELO  
CO-CHAIR



MARIA LUISA RUBIO



CRISTINA CHUECOS



SISTER MARGARITA BREWER



JUAN MANUEL ARREDONDO



CINDY TSAI



DANIEL MINERA



NEIL COMBER  
CO-CHAIR EMERITUS  
(Now Living in Florida)

## CINCY-CINCO LATINO FESTIVAL

Since 2004 Cincy-Cinco Latino Festival at Coney Island, Riverbend and Fountain Square.

Our mission is to educate Latinos about the regional community and the resources available to them, as well as to educate the community at-large about Latino cultures, values and traditions.



## HISPANIC HERITAGE MONTH

Hispanic Heritage Night at the Reds and Fiesta Salsera Cincinnati, part of the Thursdays Salsa on the Square event during the summer.



## HISPANIC VOLUNTEER DAY (Organized the second Saturday of October)

The volunteer projects made a difference in the lives of Hispanic residents of the Price Hill area. Outdoor projects helped organizations such as Santa Maria Community Services, Price Hill Will, Rec Center/Library, Roberts Academy, Cincinnati Parks, FOCAS and BLOC.

Photo October 9, 2021



# ANNUAL POSADA

Annually celebrated the 2nd Saturday of December



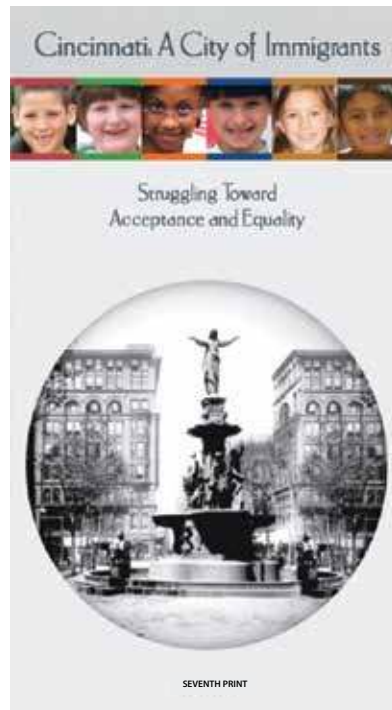
# CINCINNATI: A CITY OF IMMIGRANTS

Anti-Bullying Tool

As the members of our community heard about vicious bullying attacks on children of Hispanic appearance in the Cincinnati suburbs and numerous letters to school principals throughout the area, the chamber's board decided that the root of the bullying problem was ignorance - and they decided to make a difference. The Chamber organized historians and educators to produce a simple, visually enticing 24 page booklet entitled "Cincinnati - a City of Immigrants".

"We found that people were completely unaware of our immigration history" and that once they see that their own ancestors were often viewed with suspicion and struggled against discrimination and ignorance to get a start, they tend to be more tolerant of those peers they view as 'different'."

The booklet, has been distributed (free of charge) to schools, churches, hospitals, fairs, seminars and anywhere. The result as of 2021 has been the distribution of 210,000 (+) copies of this "anti-bullying education tool".



# H-100 CINCINNATI

Hispanic volunteer initiative intended to help transform Greater Cincinnati into one of the most attractive and welcoming cities for Hispanics and other minorities.

We want to engage 100 Hispanic Volunteers to help in the Cincinnati metro area by participating in volunteer activities thus helping make our city a model of participation and contribution. This effort should help increase the diversity of ideas and contributions in our city's challenges while increasing the value of volunteerism and community contribution in Hispanic groups.



## GOAL

To significantly increase Hispanic representation in community activities and in not-for-profit board of directors in the Cincinnati-metro area thus contributing and, in turn, the most attractive and welcoming city for Hispanics.



# HISPANIC AFFINITY FORUM (HAF)

These quarterly meetings are extremely popular within Hispanic Employee Resource Groups (ERG) in the Cincinnati metro area. These meetings are intended to share best practices to recruit, hire, develop and retain Hispanic employees in their organizations.

**HAF**  
**PAM RINCONES**  
Hispanic Affinity Forum Leader



# ANNUAL COLLEGE SCHOLARSHIPS PROGRAM

Hispanics' future will depend largely on having our children graduate from college. These THREE successful local Hispanic professionals have generously provided personal funds (over the last 10 years) to provide additional support to our 18 years scholarship program. As a reference, 62% of the scholarship grants have been given to students that are the first in their families to attend college.



THOMAS FERNANDEZ



BRUCE HEALEY



ED NEYRA



## SUMMER CAMPS (For Hispanic youth/children)



Our Foundation works very close with community leaders to identify children who wish to attend summer camps but do not have the financial means to do so. Also, help families complete camps applications, secure required physical check-ups exams, and any incidentals related to camp attendance.

## NUTRITION AND SAY NO TO DRUGS (Roberts Academy - Price Hill)



An after school program for students at Roberts Academy that supports socializations, character building, healthy life styles, and drug prevention. It provides positive adult role models and safe after school activities.

## DAY-TRIPS (Daily field trips)



Young children in the Price Hill area, are given the opportunity to attend pre-scheduled daily field trips. (i.e. Museum Center, Coney Island, bowling, etc.) We cover all incidentals, transportation, lunch, and all other expenses.

## ARTS (Artistic participation)



Each year we participate in a multiple of artistic expressions for youth. i.e. MyCincinnati Youth Orchestra concerts, cultural exhibits like Day of the Death, Guatemala Alfombras, etc.

## DOMESTIC VIOLENCE PROGRAM (Santa Maria Community Services)



Program for women who are in a home/relationship where they are experiencing some level of violence. Out of this program, we developed a Violence Indicator, a business card sized educational tool that educates individuals on violent behaviors and their progression.

## CHARACTER LOANS (Interest free loans)



Thanks to special grants received to support the growth of micro enterprises, we provide small interest free loans to Latino entrepreneurs who were not able to get regular commercial banking loans.



# 2006 CONTRIBUTIONS OF HISPANICS TO THE GREATER CINCINNATI ECONOMY

Prepared upon our request by the Applied Economics Research Institute of the University of Cincinnati, we share the outcome of this research project with the community at large.

## OVERALL SUMMARY

Metro area contribute with 2.3 billion dollars per year to the economy. [This means that Hispanics representing 1.2 % of the residents, provide 2.6% of the economic value of the region]



Contributions of Hispanics to the Greater Cincinnati Economy

## HIGHLIGHTS

When comparing Hispanics with the rest of the Cincinnati-metro population the study found:

- Hispanics have higher % of people with advanced degrees
- Hispanics have same % of people with bachelor degrees
- Hispanics have higher work participation

# 2011 CENSUS OF HISPANIC-OWNED BUSINESSES IN THE TRISTATE/OHIO

## USA

2.3 million businesses  
\$345.2 billion in revenue

## OHIO

9,722 companies  
\$2.23 billion in revenue

## CINCINNATI-METRO

1,598 companies  
\$440 million in revenue

## HAMILTON COUNTY

568 businesses  
\$284.1 million in revenue

## BUTLER COUNTY

365 companies  
\$61.5 million in revenue



# NEW ON 2021

In 2020 and 2021 many small businesses got impacted by the Covid-19 pandemic, especially the restaurant industry. Meanwhile some of them had to close, others tried to maintain their services. We saw the struggle of many small Latino own restaurants and we decided to launch an initiative (Cincy Sabroso) to support them, and to inform the general public about the many restaurants around town.

Cincy Sabroso, A Part of the Latino Restaurant Week in Ohio initially started in Cleveland, OH and we adapted their concept in Cincinnati the first week of October during the Hispanic Heritage Month Celebration. We launched a website [www.CincySabroso.com](http://www.CincySabroso.com) with the purpose of pay tribute to the colorful and delicious flavors of Latin American dishes from various local latin restaurants that has added their own diverse flavors to the city and we made available a directory of over 140 (+) Latino restaurants by country Cuisine.



**FRANCISCO OKHUYSEN**  
Cincy Sabroso Leader

# NEW RE-DESIGN LOGO

For several years we have maintained our very recognized corporate identity. For our 25th anniversary we have decided to give a new and more current look to our identity.



# CORPORATE PARTNERS

We are profoundly thankful to the organizations below shown for their strong support that have made possible the economic sustainability of our chamber. While we are still, by large, a strong-hands-on-volunteering organization, these organizations have trusted and believed in our mission and objectives, and we are committed to help them with all we have to accomplish their Hispanic focused initiatives/projects.



## PLATINUM

ADVICS North America, Inc  
American Micro Products, Inc.  
Butler Tech  
Empire Packing  
Ernst & Young LLP  
Formica Corporation  
Huntington Bank  
Inergroup  
KeyBank  
Klosterman Baking Company  
Michelman Inc.  
Novolex  
Smithfield Foods  
Su Casa Hispanic Center - CCSO  
The Christ Hospital  
The E.W. Scripps Company  
Thermo Fischer Scientific

## GOLD

American Heritage Insurance Group, LLC  
Cincinnati Bell  
Cincinnati State Technical & Community College  
Cincinnati/Northern Kentucky International Airport  
Cincy Magazine  
d.e. Foxx and Associates  
Everything Cincy  
Federal Reserve Bank of Cleveland  
FHLB Cincinnati  
Frost Brown Todd LLC  
Gateway Community and Technical College  
Graeter's Ice Cream Company  
Heritage Bank  
Horan Associates, Inc.  
J.T.M. Food Group  
Jostin Construction Inc

La Mega Media  
La Vanguardia  
Messer Construction  
Mi Tierra Supermarket & Taquería  
Neyra Industries  
Roth CPA & Associates, LLC  
Spectrum Reach  
TechSolve, Inc.  
The Health Care Connection  
TRUIST

## SILVER

3CDC  
Accelerate Great Schools  
Alfio's Buon Cibo  
American Red Cross  
ArtsWave  
AT&T  
Cincinnati Association for the

Blind and Visually Impaired  
Cincinnati Hamilton County  
Community Action Agency  
Cincinnati Playhouse in the Park  
Cincinnati Zoo & Botanical Garden  
Crothall Healthcare  
Dominguez Inc.  
First National Bank of Kentucky  
Galerie, Inc.  
Gilman Partners  
Graduate Cincinnati  
Heidelberg Distributing Co.  
Interact for Health  
Interstate-Truckway-ITDS  
Jhoners Building Maintenance  
KMK Law  
KnowledgeWorks Foundation  
LaRosa's Inc.

M/I Homes Cincinnati  
McCluskey Chevrolet  
Mi Cozumel  
mijahStudios  
Newly Weds Foods Inc.  
Noticias Cincinnati  
PeopleFirst Staffing  
Performance Foodservice Cincinnati  
Power 1 Nation, Inc  
ProAmpac  
SonLight Power  
The Greater Cincinnati Foundation  
The Health Collaborative  
United Way of Greater Cincinnati  
Vistech Manufacturing Solutions  
YMCA of Greater Cincinnati

## BRONZE

Addiction Services Council  
Adopt A Class  
Affordable Language Services LTD  
Applegate Dentistry  
AquaProof Inc  
Art Academy of Cincinnati  
ArtWorks  
ATech Automotive Technology  
Bethany House Services  
Brighton Center  
Caracole, Inc  
Casa de Paz Cincinnati  
Castellini  
Cincinnati Art Museum  
Cincinnati Arts Association  
Cincinnati Ballet  
Cincinnati Metro / SORTA  
Cincy Metropolitan Housing Authority  
Cincinnati Opera Association

Cincinnati Public Radio  
Cincinnati Symphony Orchestra  
Cincy Red Bike  
Cintrifuse  
City of Covington  
City of Fairfield  
City of Hamilton  
Co-op Cincy  
Coldwell Banker West Shell  
Comey & Shepherd Realtors  
Cooperative for Education  
Dennis A Robb  
Elevar Design Group  
Elliott Management Group, LLC  
Envision  
Flywheel Social Enterprise Hub  
Freestore Foodbank  
Glenmary Home Missioners  
Graphic Village  
Graydon Head & Ritchey LLP  
Great Parks of Hamilton County  
Greater Cincy Behavioral Health

Green Umbrella  
Hamilton County Developmental Disabilities Services  
HCDC, Inc.  
HIPAA-ASSOCIATES  
Hoxworth Blood Center  
Immigrant and Refugee Law Center  
InnoVationGirls  
Joslyn Law Firm  
Kao Corporation  
Kunimura Mitchell & Co. CPA's, LLC  
La Casita Learning Center  
LCNB National Bank  
Learning Grove  
Legal Aid Society of Cincinnati  
LifeCenter Organ Donor Network  
Mora Media LLC.  
N7 Consulting Services, LLC  
Neptune Equipment Company  
Nueva Productividad

OKI Regional Council of Governments  
Park National Bank  
Parking Company of America, Inc  
People Working Cooperatively  
Port of Greater Cincinnati  
Development Authority (The Port)  
Prevention First  
ProKids  
Prus Construction Company  
Queen City Blacktop Co. Inc  
RCSN  
RDI  
RE/MAX Preferred Group  
Rite of Passage - Hillcrest Academy  
Robert E. Carroll, CPA  
Santa Maria Community Services  
Sharefax Credit Union  
Silva Languages LLC  
SOS ART Cincinnati  
St. Cecilia School

St. Xavier High School  
State Farm  
Taqueria Mercado  
The Arlington Memorial Gardens  
The Children's Theater of Cincinnati  
The Contreras Team Realtors  
The Glenny Glass Company  
The inflatable fun co  
The Sound of Quisqueya  
Town Money Saver  
TriVersity Construction Company  
TWG Development, Management and Construction  
Unity Staffing LLC / Unity Import & Export LLC,  
Ursuline Academy  
Vantage Aging  
Warsaw Federal Savings & Loans  
Wisdom Nuggets, LLC  
Wiseway Supply  
ZenBusiness